



# Joshi Vishaka

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Passionate freelance digital marketer specializing in SEO, content creation, social media strategies, and website solutions. Dedicated to delivering measurable results that boost growth, visibility, and brand trust in the digital landscape.

## Professional Experience

**Eurokids Preschool**  
**HR**  
Flexible Work Arrangement Intern

03/23 - 10/24

## Education

**Swaminarayan Kanya Vidhyamandir, Mandvi**  
**12th Commerce - 71.85%**

**KSKV Kachchh University**  
**Diploma in Computer Science - 72.08%**

**Shree Govind Guru University, Godhra (69.**  
**Bachelor of Commerce - 69.19%**

**Maharaja Sayajirao University, Baroda**  
**Master of Commerce (MHRM) - 60.8%**

**Zinmatt Digital Institute, 2025**  
**Certification in Digital Marketing**

- Covered SEO, Social Media Marketing, WordPress, Google Ads, Email Marketing, and Analytics

## Projects

### Deer Foundation – Social Media Management

- Handled Instagram marketing and content creation
- Created awareness campaigns for animal welfare
- Designed high-engagement reels and stories

### JewelMyWay – Jewelry Website

- Launched eCommerce website using WordPress & Hostinger
- Optimized product listings and blog posts for SEO
- Handled branding, social content, and ad creatives

### TheSmartGrowthGuide.com – Blog Website

- Created a tech and business-related blog
- Wrote SEO-friendly, AdSense-optimized articles

- Focused on high-traffic keywords and Google rankings

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## Language

- Gujarati
- Hindi
- English

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## Key Skills

- Canva & WordPress Design
- Digital Marketing Tools (SEO, Meta Ads, Analytics)
- Content Creation & Strategy
- Time Management
- Empathy & Team Collaboration
- Event Planning
- Communication & Organization